



## Rio Rancho Robo Runners – R4

Dear Business Owner,

We are the Rio Rancho Robo Runners and we participate in B.E.S.T robotics, a national robotics competition. This is a great learning experience that is designed to help middle and high school students test their science and technology skills. In addition to building a robot, the team is required to write an engineering manual, perform a marketing presentation, and build an exhibit booth.

Since starting in 2005 with four members, our team has grown in size to over 40 students. R4 has had the privilege to win the state-wide competition for the last four years and to represent New Mexico in the B.E.S.T. regional competition in Texas where last year we placed 3<sup>rd</sup> out of 54 of the best teams in our region!

We really appreciate any support you can give us and look forward to spreading enthusiasm for technology amongst our peers while at the same time, sharing the love of Jesus Christ! Your investment will help to defray travel expenses, robot and gamefield construction as well as a variety of other team expenses.

All of our investors are recognized on our marketing materials including the team website and in our team exhibit. If you donate over \$100, your company name will appear on the back of our tshirt. Last season we were invited by Rio Rancho Mayor Tom Swisstack to share our experience with the Rio Rancho City Council which was broadcast to 10,000 homes. You can be sure we will take every opportunity to hand out materials to promote our investorss!

**With all of this in mind, we humbly request your consideration of financially investing in our company, R4 Robotics.**

We are giving everything we can to our community, including hosting robotics camps for other students the past several years and hosting a fundraiser Swing Dance to benefit the CAREnet Crisis Pregnancy Center. Every October, our team hosts an open house in Rio Rancho and we would love to invite you to come out and see our robot in action as well as meet our team.

Thank you for your serious consideration,

*The Rio Rancho Robo Runners (R-4)*

**For more information, please contact our coach:**

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**Please visit our team website: [www.r4robotics.org](http://www.r4robotics.org)**